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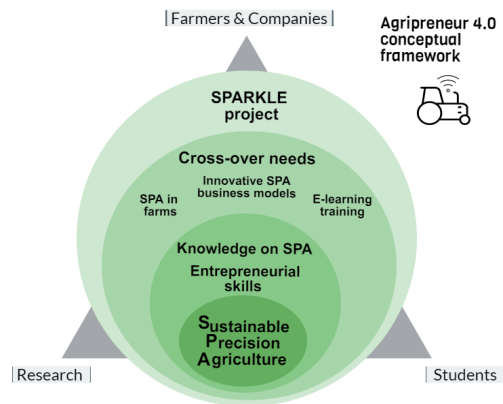
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Sustainable Precision Agriculture: Research and Knowledge for Learning how to be an agri-Entrepreneur

SPARKLE, an acronym standing for Sustainable Precision Agriculture: Research and Knowledge for Learning how to be an agri-Entrepreneur, is a Knowledge Alliance project, co-financed under the ERASMUS+ project.

SPARKLE is a partnership focusing on **Mediterranean countries**. It is the result of cooperation between universities and farms in four different fields (arable crops, fruit, viticulture, olive culture) from Italy, Spain, Greece and Portugal, which have already adopted **precision agriculture (PA) technologies**.

SPARKLE takes on the challenge of **filling the gap between entrepreneurship and effective application of sustainable precision agriculture (SPA)** among researchers, agricultural enterprises (small and medium enterprises) and students.



To tackle this challenge, **SPARKLE**:

- will **define future technological and market trends** in three relevant farm sectors
- will collect the **business models of successful farms**, which are already adopting PA technologies, to be presented as business case for students
- will build **a methodological and a theoretical framework** for educating future-oriented agripreneurs
- will elaborate a **new blended training course** (traditional classes and e-learning), for the purpose of creating the farmers and agricultural business managers of the future.

