

Software for Farmers - FMIS

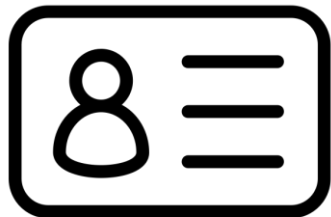
Area 4 – Entrepreneurship in Farming

Lesson – Toolkit for Agripreneurs 4.0

Sequence ID – 54

Agrosap





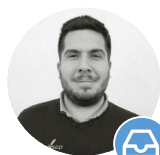
Our team of experts



Manuel Pérez
Universidad de Sevilla



Salvador Correa
Agricultural Engineer and
MBA
Director & Sales
Manager



Francisco López
Technician
Administration,
logistics &
Communications



Alberto Jardúo
Technical Agricultural Engineer
Senior Installer; Ag Software
Autopilot & flow controls
Info Management & SIS
Water management & IQ



Juan Jesús Acosta
Technician
Senior Installer



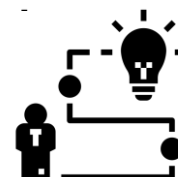
Juan Carlos García
Technician
Junior Installer

AGROSAP (R&D department)

Passionate about research & digital skills in agriculture



+12 years experience on PA hardware, sensors & development



Jorge Martínez
Ph. D Agricultural Engineer
Data Management
R&D department
UAVs & Imagery



Juan Agüera
Universidad de Córdoba
Ph.D Agricultural Engineer
R&D Managers
Precision farming
Institutional Relations



Javier Rodríguez
Technical Agricultural
Engineer
Sales & Ag Software



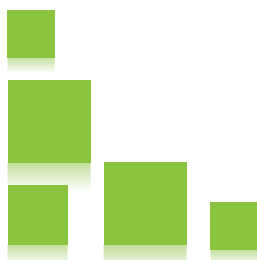
Miguel A. Polo
Technical Agricultural
Engineer
Communication &
Marketing



Pablo Agüera
Technician
Info Management
R&D department
UAVs & Imagery



Joao Rucha
Technician
Portugal Sales





DISCLAIMER

A4.L12.T4 Software for Farmers - FMIS

Jorge Martinez Guanter , martinezj@us.es, Agrosap, Spain

Jorge Martinez Guanter , *Software for Farmers - FMIS*, © 2020 Author(s), [CC BY-SA 4.0 International](https://creativecommons.org/licenses/by-sa/4.0/), [DOI 10.36253/978-88-5518-044-3.56](https://doi.org/10.36253/978-88-5518-044-3.56), in Marco Vieri (edited by), *SPARKLE - Entrepreneurship for Sustainable Precision Agriculture*, © 2020 Author(s), [content CC BY-SA 4.0 International](https://creativecommons.org/licenses/by-sa/4.0/), [metadata CCO 1.0 Universal](https://creativecommons.org/licenses/by-sa/4.0/), published by [Firenze University Press](https://www.firenzeuniversitypress.it/), ISSN 2704-6095 (online), eISBN 978-88-5518-042-9, [DOI 10.36253/978-88-5518-044-3](https://doi.org/10.36253/978-88-5518-044-3)

Table of Contents

1. New ICT Paradigm
2. Register or management?
3. Sources for data collection: platforms

4. Measuring: sensing technology

5. Modelling: data fusion
6. FMIS User-centric approach
7. FMIS Farm machinery-centric approach
8. Features of an FMIS
9. Some examples of FMIS



New ICT Paradigm



Heterogeneity on biosystems

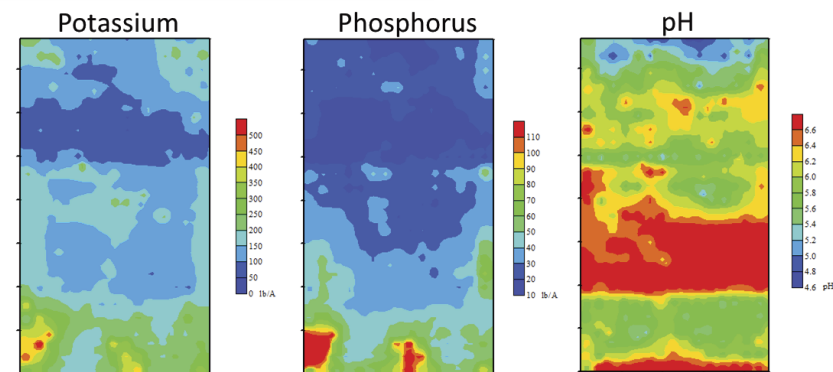
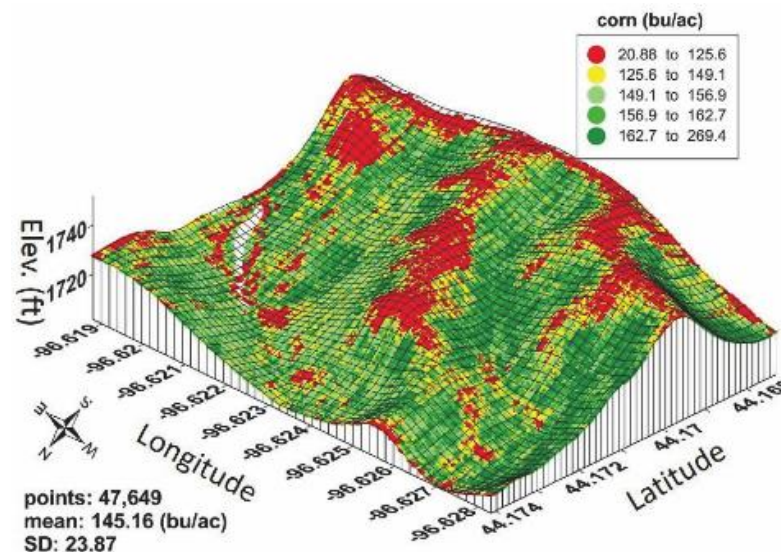
Soil & Crop as a continuum of variability

Advances in computing and electronics applied to agriculture

Amount of DATA



Actuable Information



Images: Kitchen & Clay, PABasis (2018)

Register or management?

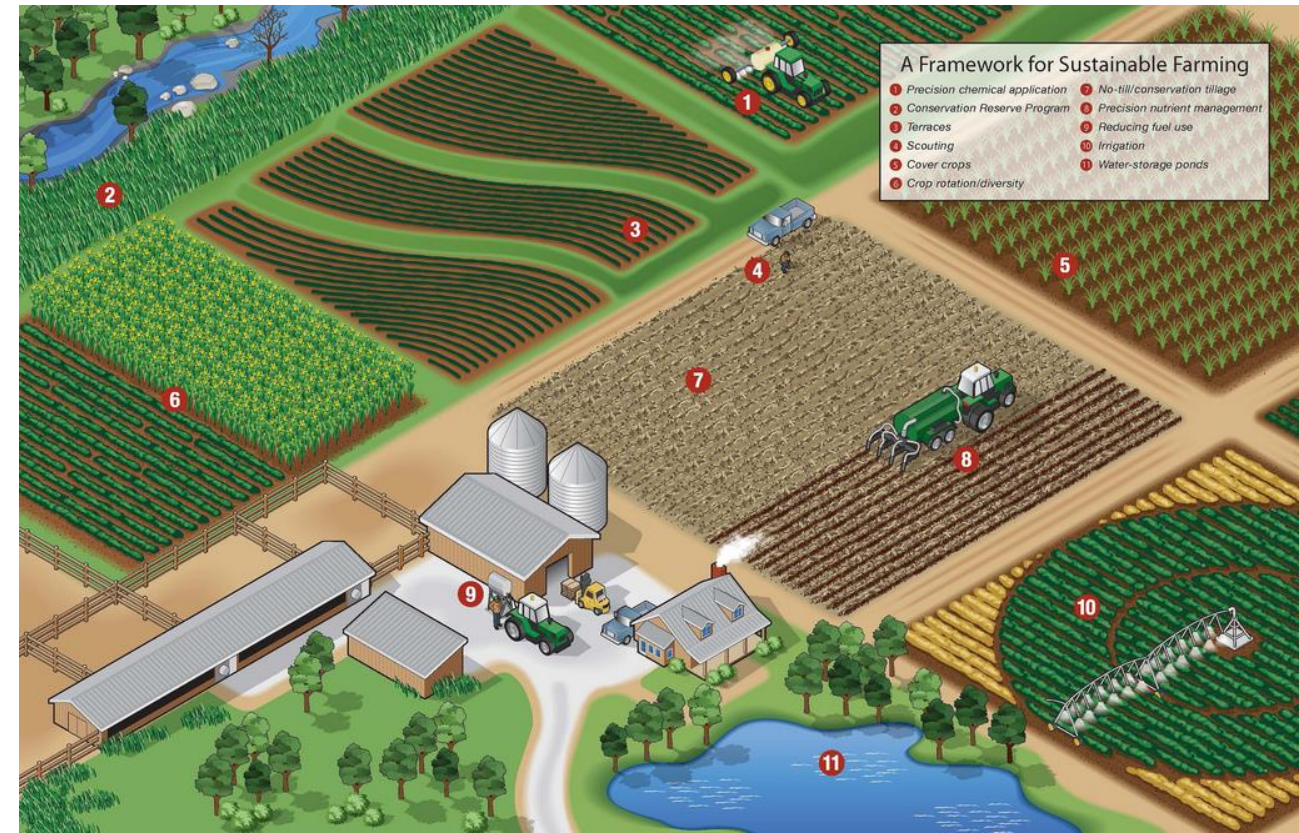


<No activity records>

Simple records
(not digitized)
of basic aspects

Complex systems that respond to communication and data needs between DBs to meet the needs of different actors.

**The current situation:
too many unstructured and
disaggregated data sources and
that management
systems can be too complex for users.**



Register or management?



Multi-source data fusion for variable management and operation.

Today's farm manager has to choose between different technology providers and data providers to use the most appropriate information.

Processes incorporated in an FMIS



Data Collection

Sensors, maps, open data,
real time, georeferenced...



Process & Computing

Data analysis, ML,
BigData, edge computing



Data Storing

Local, in the cloud,
open-data, blockchain



Spreading

User interfaces, multi-device

Sources for data collection: platforms



Proximal sensing

Sensors on mobile platforms



Remote sensing

UAVs, Satellites, Airplanes...



Static measurements

WSN measuring soil, crop & climate conditions.



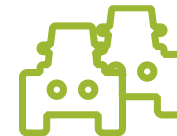
Data streaming to Cloud and VRA control



Direct platform connectivity & standarization



Real-time data flow



Bi-directional information & fleet coordination

Measuring: sensing technology



GNSS: positioning, topography.

Visible: weed detection, guidance..

Multispectral: vegetation index, diseases

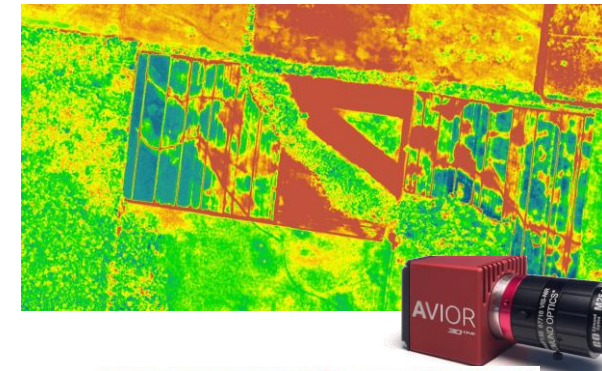
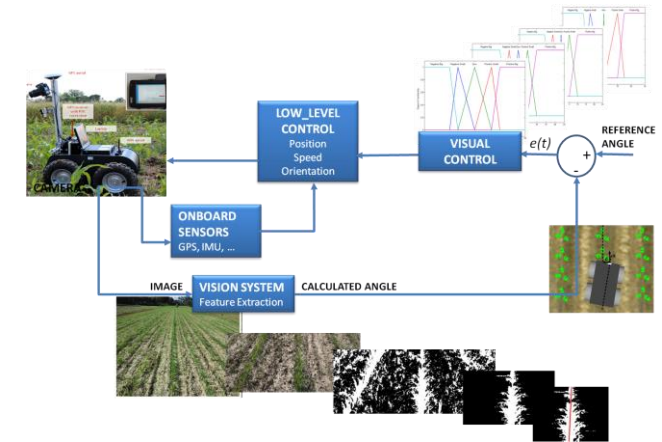
Distance (depth sensors, LiDAR): 3D crop modelling

Electroconductivity: soil properties, sap rate,

Passive gamma ray: soil properties

Ground Penetration Radar: soil properties

Force, resistance and other sensors

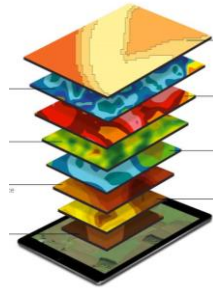


Modelling: data fusion



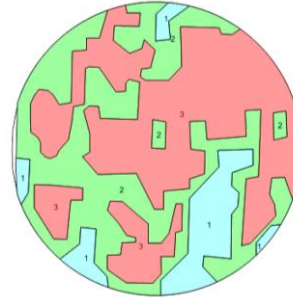
High-level architecture

Map based (offline)



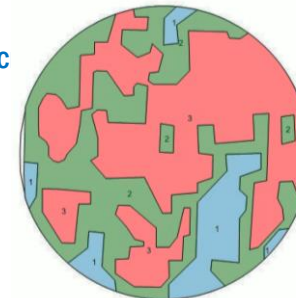
Normalization
Fuzzy Cognitive maps
Machine Learning

Management zones

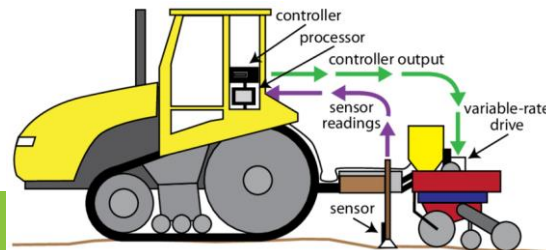


Agronomic Strategies:
Homogenize the c
Increase EUN
Increase yields...

Prescription maps



Sensor based (on the go)



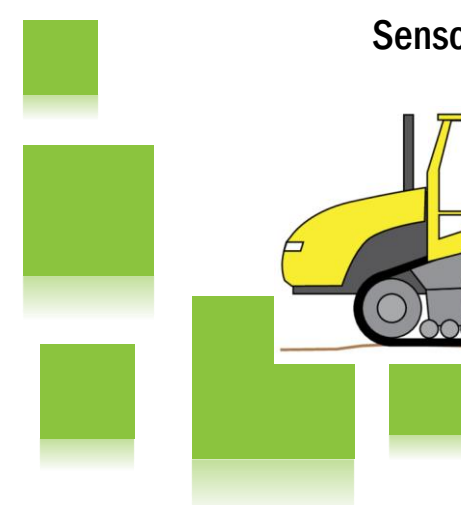
RT Sensor readings

Mixed Alternative

Middleware

Rate calculation equation
(statistical/regression model)

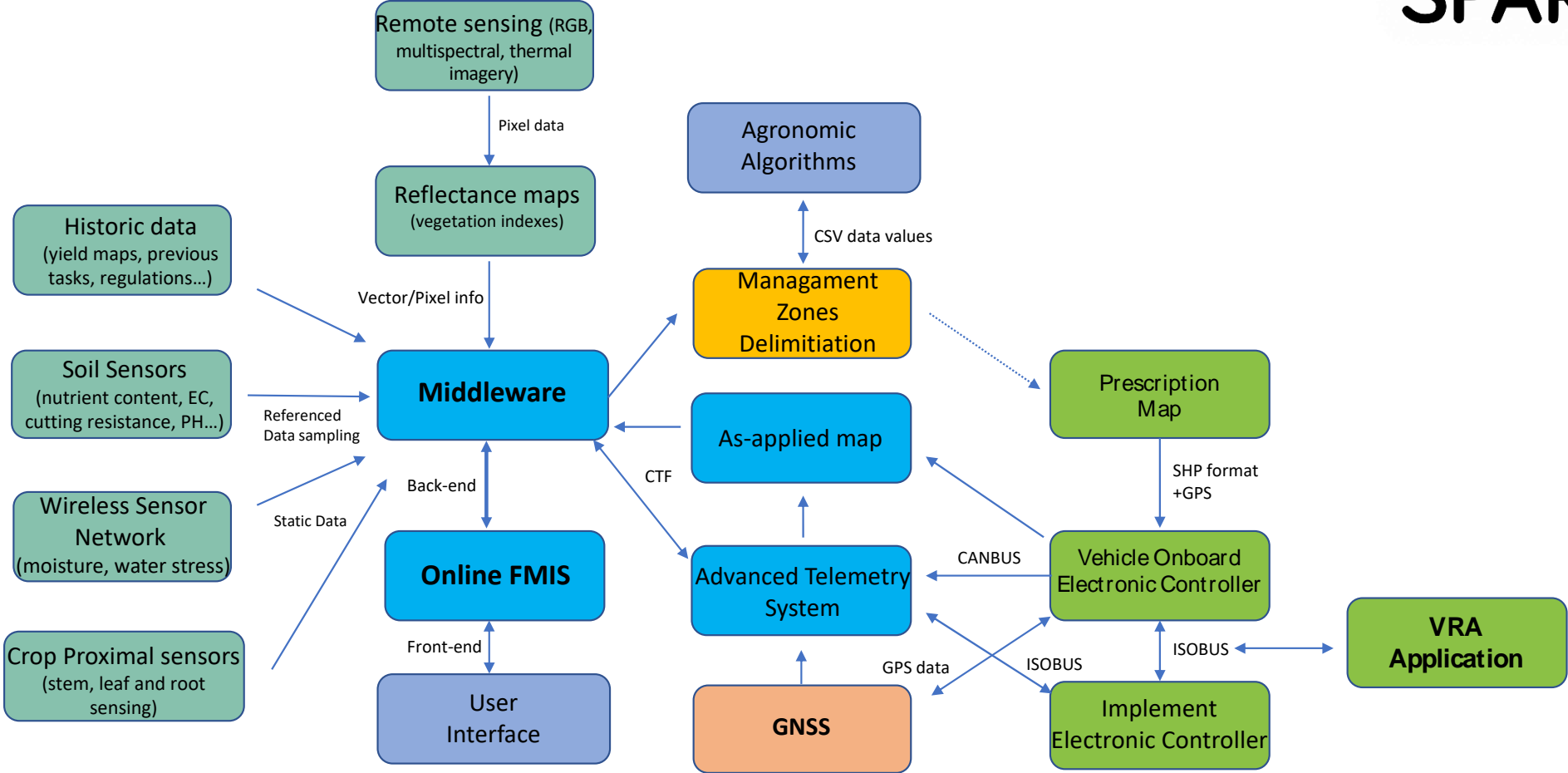
Actuator / Implement



Modelling: data fusion



Low-level architecture



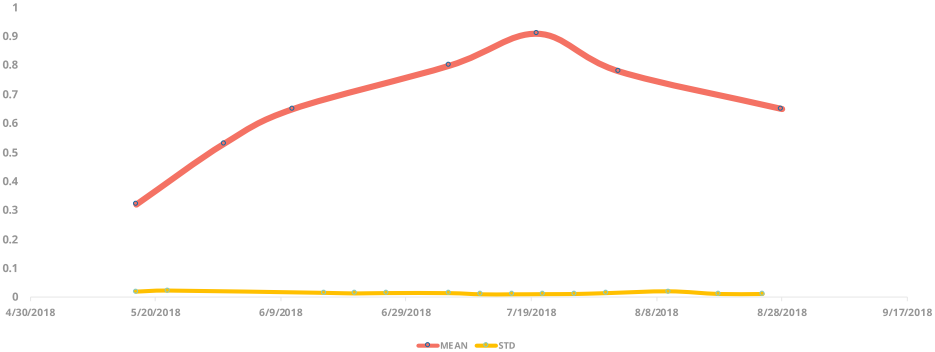
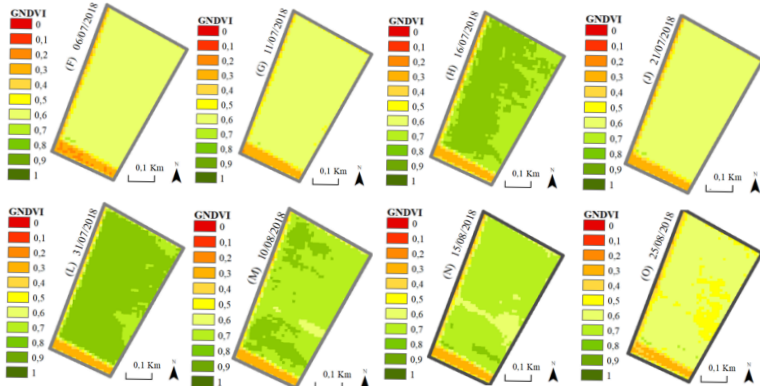
+ deal with unstructured data & local/national regulations



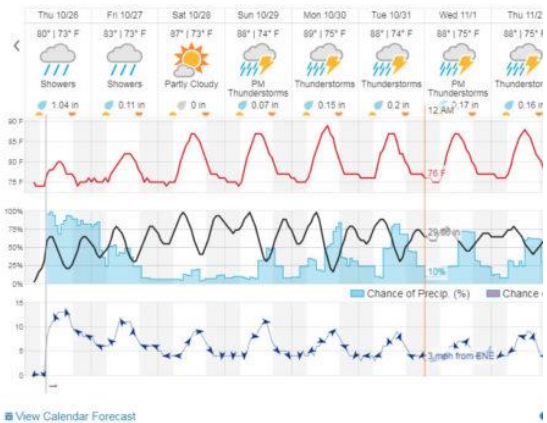
Modelling: data fusion



Temporal variability / in season / season to season



Include weather forecasts?



Precision irrigation

- Adjust irrigation to ET
- Minimize percolation
- Significant water savings

Precision application

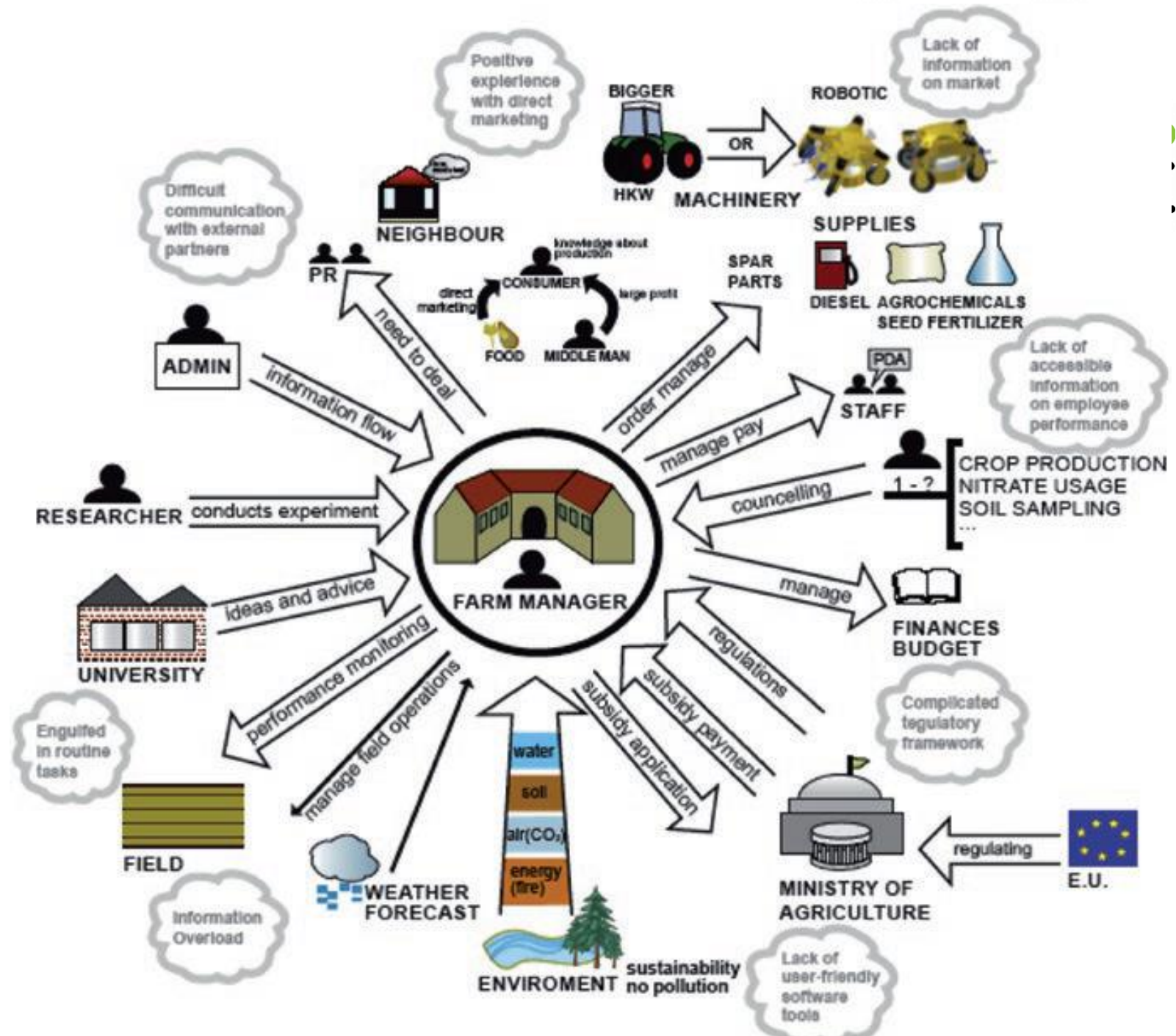
- Pests & Disease prediction
- Crop response to application



FMIS

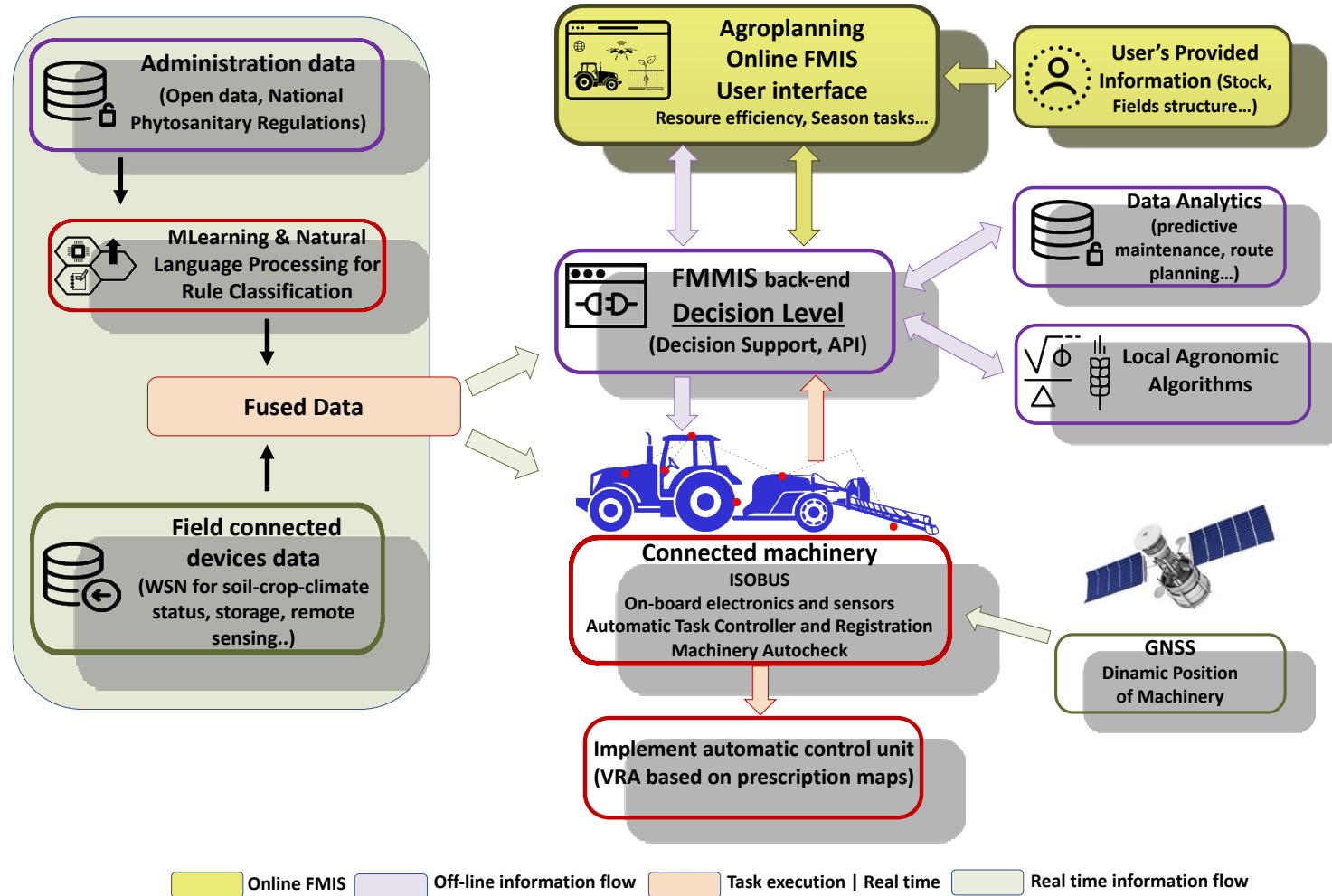
User-centric approach

- Specific farmer-oriented designs
- Dedicated user interfaces
- Automated data processing functions
- Expert knowledge
- User preferences,
- Standardized data communication
- Scalability



FMIS

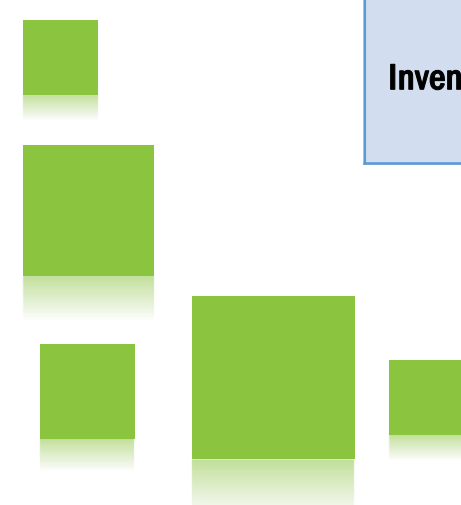
Farm machinery centric approach



Features of an FMIS



Management of field operations	Recording of farm activities to optimize crop production by planning activities and observing the actual execution of planned tasks. Preventive measures can be initiated based on the monitored data.
Best Practices	Tasks and production methods related to the application of good practices according to agricultural standards (e.g. organic standards, integrated crop management).
Accounting	Estimation of the cost of each agricultural activity, input-output calculations, cost of equipment, labour requirements per unit area. Expected and actual costs are also compared and included in the final assessment of the economic viability of the farm.
Inventory and Stock	Monitoring and management of all production materials, equipment, chemicals, fertilisers and planting and sowing materials. Quantities are adjusted according to the farmer's plans and customer orders.



Features of common FMIS

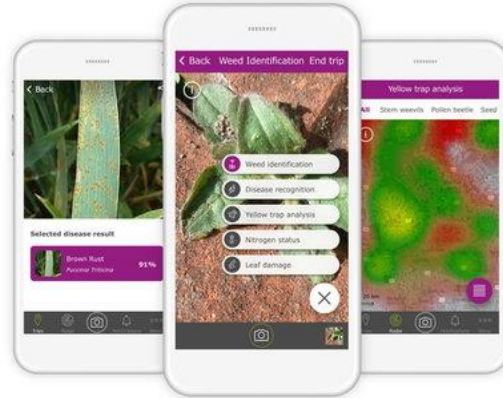
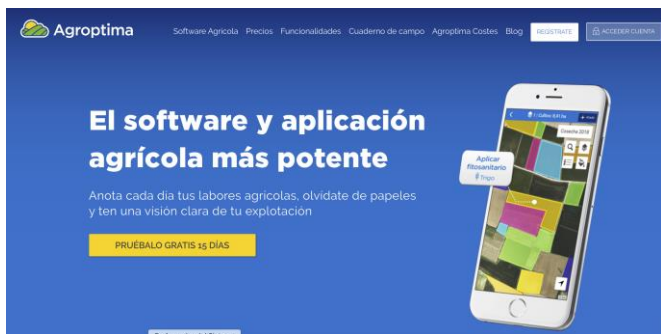


Traceability	Crop and products traceability, using an identification labeling system to control the product of each production section, including the use of inputs, employees and equipment, which can be easily archived for quick retrieval.
Reports	Creation of agricultural reports, such as planning and management, work progress, worksheets and instructions, order purchases, cost reports and plant information.
Site-Specific o VRA	Mapping of field characteristics, analysis of collected data, generation of input variables to optimize input and increase output. This is the Precision Farming Technologies component. It can be a separate or integrated software.
Sales	Order management, charges for services and online-sales.
Machinery monitoring	Management of orders, service charges and online sales. It includes details of equipment usage, average cost per hour of work or per unit area. Also includes fleet management and logistics.
Human resources management	Management of employees, availability of employees in time and space, management of work times, pay, qualifications, training, performance and experience..

Some examples of FMIS

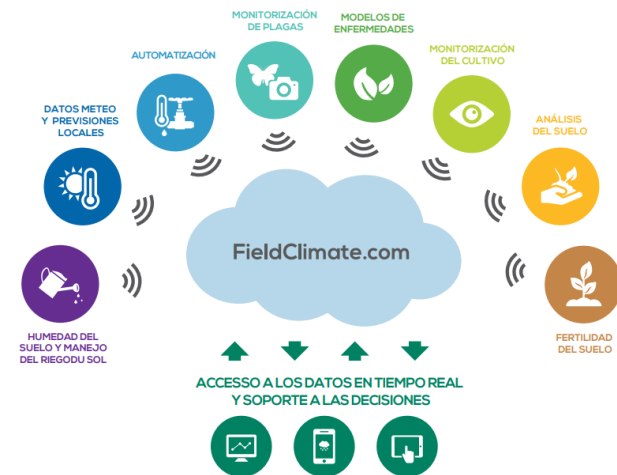
User (Data-centric)

Agroptima

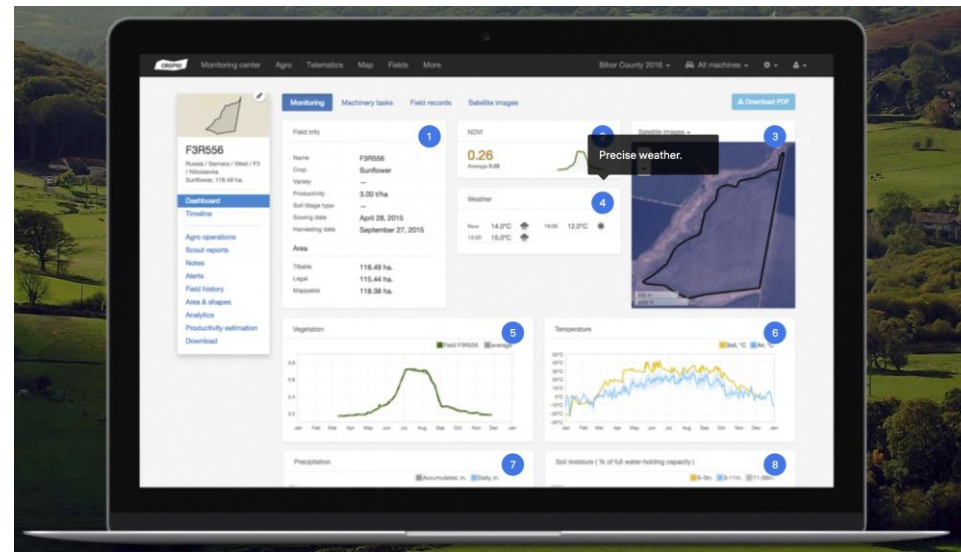


Xarvio

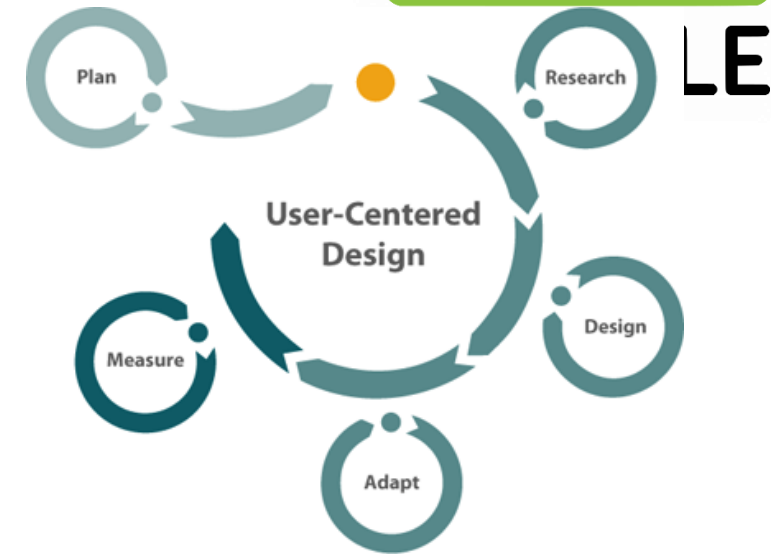
Field Climate from METOS



Cropio



User-centric approach

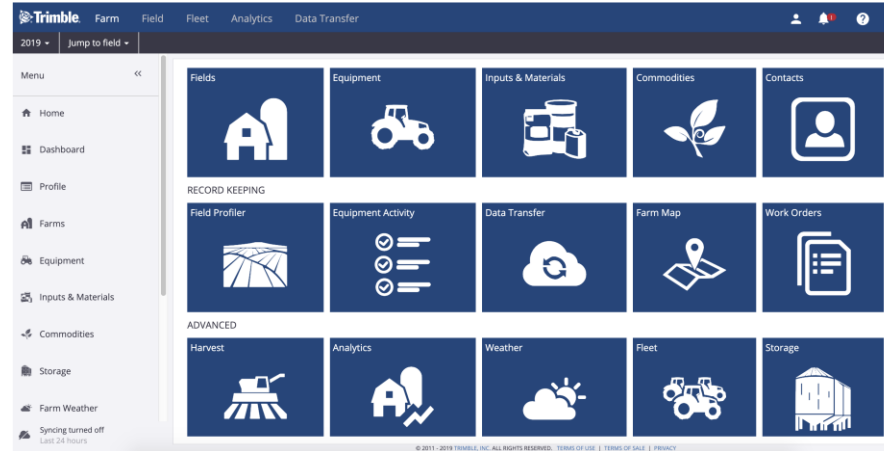


The user-centered approach implies that all decisions are made by focusing on the agricultural technician or producer through whom the decisions pass. These systems should not be confused with automated systems that include some kind of Human-in-the-loop parameter, in which they take into account past decisions for future decisions.

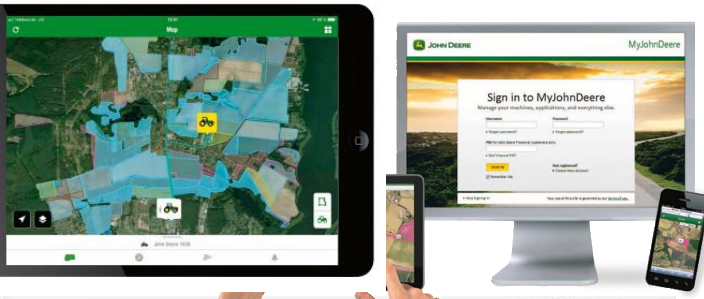
Some examples of FMIS

Tractor-centric approach

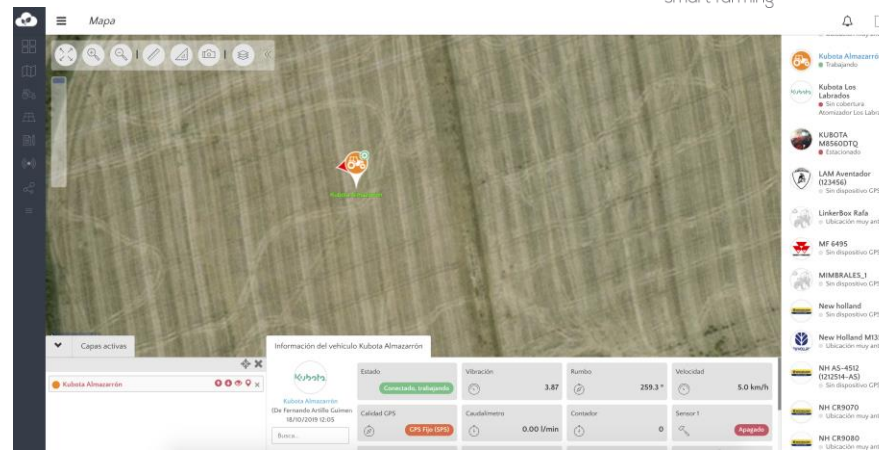
Trimble AgSoftware



MyJohnDeere FMMIS



Agroplanning



Machinery-centric approach

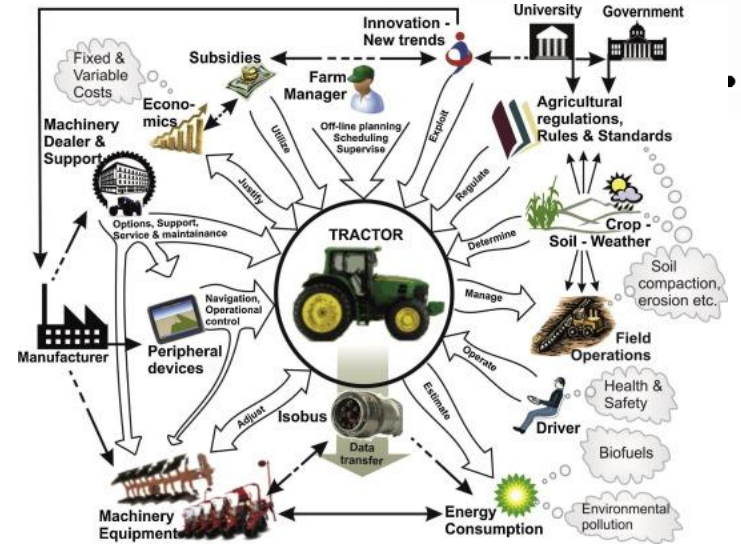


Image: Fountas et al (2015).

A tractor-centric approach involves putting the agricultural vehicle at the heart of the system, and understanding it as a data collection center in the field. The so-called Farm Machinery Management Information System seeks this and obtain real information with field platforms.